

Making More Commercials...Making More History

*Nearly four trillion added to the national debt!
Dear Jesus don't ya call me cause I can't come yet,
I owe my soul to the national debt!*

The song was a riot! We all knew we had a hit on our hands. Actually, not only was the song funny, but it accomplished a lot for the campaign. Because of our incredibly serious pro-life ads, we needed to tell the public that I actually had a sense of humor. You have to have a sense of humor to have six kids, anyway!

Secondly, the ad fit our overall plan not to viciously attack Lee Hamilton. Because of the humor, people wouldn't really become offended by our pointing out his fourteen term Congressional tenure. Even if folks hated me and loved Mr. Hamilton, they would find the song funny. Overall, I think the public enjoyed the ad.

Because the fourteen term song only lasted fifteen seconds, we added a Bailey family video to the end of the commercial. The announcer read: ***"What are the most important things in Michael Bailey's life? His relationship with Jesus Christ and with his family."*** The words and images shown in this ad said it all.

To create the now famous "14 TERMS" ad, I looked all over the country for some stock footage of old cartoons. I wanted something like *Gullivers Travels* where thousands of little people would be pulling *something big*. The little people would represent taxpayers and the *something big* would represent the huge debt.

Every lead came up empty. When I was about to give up, we got hold of some stock footage from an old *Charlie Chaplan* film. Upon viewing the footage, I knew we had to buy the rights. We did. The final product turned out great. Never once did I talk to someone who didn't think the ad was funny.

Though the song was funny, the end of the ad featuring our family probably did more to help the campaign. We received numerous letters mentioning how the ad had affected the people who saw it. I felt good that we were praising the name of our Lord and Savior, Jesus Christ.

The final two ads to be produced were graphic pro-life ads featuring aborted babies. I was insistent that an ad be created that showed the parallels between the German Holocaust against the Jews and the American Holocaust against the unborn.

In the early eighties I had read a book entitled, *THE ABORTION HOLOCAUST... TODAY'S FINAL SOLUTION*. The book, written by William Brennan, had profound impact on me. **What Americans are doing to their unborn children through abortion is as bad as what Hilter and the Nazis did to God's chosen people, the Jews!** After contacting Mr. Brennan and gaining his permission to use either copy or pictures from his book, we proceeded to write an ad. The final version is as follows:

HITLER

Bailey: "What do a Congressman's views on abortion have to do with running a country?"

The next sixteen seconds of the ad featured a low base tone playing in the background along with Adolf Hitler's voice ranting in German. Parallel pictures of aborted babies and dead Jews from the two holocausts flashed on the screen all during this time. The announcer's voice came on during the last set of pictures:

Announcer: "If the people representing you in Washington don't respect human life...WHAT CAN THEY RESPECT? ("What can they respect?" was shown up on the screen in giant letters).

It is accurate to say that this particular ad elicited the strongest emotional response, both positively and negatively. Obviously, the ad was strong. In addition to the pictures of human remains, we included the Nazi Swastika and the American Flag on the same screen. Many were offended by the comparison. I believe we should be offended by abortion.

Unless the American people realize the horror of what we are allowing through abortion, God will judge this nation. I agree that the comparison between the Nazis and the Americans is patently offensive. But we must ask ourselves: is it true? **Can we really look at the dead bodies of the children we kill through abortion and say that it's different? I don't think so.**

Jews who were offended by the ad simply didn't think the ad through. It was not anti-Semitic. It was just the opposite. The ad blasted the Nazis for their unforgivable sin of murdering millions. The ad blasted the American people for not seeing the parallel between the two holocausts. I am grateful to God for giving us the privilege of getting this ad on the secular television air waves. It aired more than any of the other ads. By God's grace, He used it to save many lives.

The final ad to be written and produced was one Lori and I worked on together. The original concept had, as the audio background, the sound of a beating heart. We actually were able to obtain the heartbeat sounds of a first trimester baby from *IMEX*, a national company specializing in *Doppler ultrasonic information*. The ad would feature pictures taken of a live baby in the womb during the first trimester and then show aborted babies cut up and torn apart.

Lori convinced me to add the sound of two women's voices during the live baby segment. The voices would say it all:

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1st Woman: "It's just a blob of tissue."

2nd Woman: "Her heart's been beating since the eighteenth day."

1st Woman: "It's my body."

2nd Woman: "Brain functioning...ten fingers...ten toes."

1st Woman: "It's a woman's choice."

Bailey: "Abortion is not a matter of choice. It is a matter of life or death!"

After the women's voices during the live baby segment, the audio shrills to a flatliner tone while showing graphic video of aborted babies from the first trimester. By all accounts we had stretched the limit in the graphic portrayal of the indecent treatment of America's unborn children. We wished we did not have to show it...but it's reality.

Over the coming weeks we worked furiously to complete all six new ads. Because the county campaign teams were organizing scores of Bailey for Life for Congress rallies, we were determined to have both our new brochures and television commercials completed for these rally events. By God's grace, we did it!

The fall ads were bathed in prayer by thousands of concerned Christians around the country. Every detail came into place just when we needed it. The money was also there when we needed it. Like the primary ads, the television commercials we were now producing had little to do with political science. They were not crafted by *Madison Avenue* professionals. They were not based on ninth district polling data. They were not created to win votes. They were created to lead people to the truth. In the months that followed, they did their job.

As with the primary ads, the real work came in the editing room. As each ad became complete, so did the burden in my heart for America. Both Lori and I felt the guiding hand of the Lord in decision after decision. In the end, the ads spoke for themselves. They would trumpet good values and solid Christian truth.

The ads were unlike any political ads I had ever seen. Their power was in their bold, raw truth. Before it was all over, millions of people in America would see the **Bailey for Life for Congress** campaign ads. We had been used of God to help craft more commercials, and God used them to craft out a piece of history in America.

chapter thirteen

TO PARADE OR NOT TO PARADE?

Of the half dozen *unpaid* Bailey for Life for Congress staffers, only one had experience in politics. Introducing the one and only **Allen Mitchell**, from Seymour, Indiana. I had met Allen at one of the first Right to Life presentations I made during the primary. Allen is bright, sold out to Jesus Christ, and an unwavering soldier in the effort to speak up for America's unborn children.

For obvious reasons, Allen and I immediately hit it off. By God's grace, he agreed to be our Jackson County campaign coordinator. Wow, a real Republican on our team! In addition to his Jackson County duties, Allen agreed to be a part of the Sunday night prayer and decision meetings of the campaign staff. His input in these meetings was marked with much forethought. Allen has this great way about him. He will tell you what he thinks and that's it. No pushing. No shoving. Just a smile and a look that didn't need words. A kind of *you'll wish you had listened to me* smile. More often than not, we listened.

One of Allen's greatest concerns early on was my decision **not ever to be seen in a parade**. You have to understand it from my perspective. Our phone is ringing off the hook with a long line of people all willing to personally string me up. With death threats and time constraints, plus the fact that some folks just might throw tomatoes at me, how could exposing myself to the public in parades be of any value? What am I suppose to do in a parade anyway? Smile and wave at hundreds of people who probably hate my guts? No thank you!

Week after week Allen kept bringing the subject up. *"You have got to consider these parades Mike. Lee Hamilton is in all of them. It will give you great personal exposure to thousands of voters"*, Allen reasoned. He even brought up all these ideas about how we could pass out literature at these events and even make our own float. Still, I wasn't convinced that a parade could be used to further our cause. *"If you think of a way to further our cause Allen, by being in these events...I'm all ears"*, I challenged.

Once Barry Wilding had written the **Fourteen Term** song, Allen got the idea of playing that song in the local parades. Maybe now he was making some sense. The song would expand our campaign to the **four trillion dollar debt theme** and perhaps give us the opportunity to talk to people about issues other than abortion. Each week, Allen came prepared to present some float idea using the *national debt* theme. Each week, we sent Allen home in search of a better idea.

As a result of his persistence and many failed ideas on how to participate in parades, the idea hit me to buy a pick-up truck. Not just any old truck. A truck made in

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1964 or 1965, the years Lee Hamilton took office. If we found such a truck, the entire family could ride in it while the **14 TERM** song played over and over again.

Within a week, we had our 1965 Chevy farm truck. The first thing we did was to purchase two huge banners to hang on either side of the truck. They read:

***THE OLD TRUCK'S BEEN RUNNING SINCE 1965
TIME FOR A CHANGE
BAILEY for LIFE for CONGRESS***

Floyd Miller, the chairman of the Floyd County campaign team, drafted some able help and constructed a beautiful deck in the back of the truck for my family to ride on. We mounted huge speakers out both sides of the flat bed, and **presto...we had a parade float!**

Barry Wilding ordered one hundred and fifty t-shirts for the volunteers to wear as they passed out literature along the parade route. The shirts all had our name and logo on the back. On the front, the white shirts read, *JOIN THE REVOLUTION*. The blue shirts were for kids and read, *FUTURE TAXPAYER...I OWE...\$15,634*. The red shirts read, *4 TRILLION DOLLAR NATIONAL DEBT*.

In no way were we trying to avoid our pro-life roots in this parade strategy. For one thing, our name was printed on everything, and it said ***BAILEY for LIFE for CONGRESS***. All our literature listed our positions on abortion and various other issues. Parades would broaden our base of support, allow people to become familiar with our big family, and help us reach out to people who would otherwise simply write us off. I believed then and now that going to parades was a good idea.

Once the campaign teams had the green light to sign us up for parades, there was no turning back. Their job was to get from twenty-five to one hundred and fifty people to walk behind the parade truck and pass out BAILEY fliers. Most every time, they pulled it off.

Our first parade was July 4 in Pekin, Indiana. We cranked up the volume and learned to wave at the crowd:

*Lee's had fourteen terms and what do ya get?
Nearly four trillion added to the national debt!
Dear Jesus don't ya call me cause I can't come yet,
I owe my soul to the national debt!
repeat...repeat...repeat...repeat...repeat...repeat...repeat...repeat...*

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Before the average parade was completed, our family and volunteers had heard the song no less than one hundred times. Once in a while we got tired of it, but, amazingly, I still thought the song was funny after a hundred times.

Reactions to our truck and song were as mixed as the feelings people had towards me and our controversial ads. Lots of people laughed. Most accepted our literature being passed out. Some looked like they just didn't get the joke. And others stood up to either cuss us out or give us the finger. This was going to be a good spiritual education for the children, I felt. It was good for them to receive open support and open opposition. It's one thing to have someone yell at you over the phone; it is a whole different matter to see it in person. Our initiation into the real world of politics had begun.

Our biggest volunteer turnout for parade duty was in Scottsburg, Indiana. Frank Webster was our campaign manager for Scott County. If there was ever a man committed to the unborn and to the cause of Jesus Christ, that man is Frank. There were over one hundred volunteers who passed out more than three thousand campaign fliers that day! Pretty impressive, if you ask me.

The family will never forget the Connorsville parade. The weather was beautiful up to the start of the event, then it started raining. I'm not talking about a little shower. I'm talking about the feeling you have in your own shower when the water is turned up to the maximum strength. Great fun...thanks Allen for the parade idea!

Before it was all over, the family had experienced over thirteen parades. We had seen tremendous support and tremendous opposition. Some towns were filled with warmth, and other towns...gave us cool receptions. Through it all, the family had grown closer. So had our relationship with our faithful volunteers.

The volunteers had also grown considerably. Some of them had been spit on, jeered, and ridiculed simply for their association with us. I think such opposition gave them personal insight into how it might feel to be the candidate or part of the candidate's family. Many of them told us that they prayed more faithfully for us after these parade experiences.

Many future candidates running campaigns similar to ours may ask themselves the same question. *"Should I attend parades, or not?"* Allen Mitchell would say, **"PARADE!"**.

chapter fourteen

KAMIKAZE CANDIDATES...OR LEADERS?

During World War II the Americans encountered a strange and deadly enemy weapon...the Japanese suicide pilot, the KAMIKAZE. The pilots would load and arm their bombs and take off in search of the American Navy. With precision targeting, too often these human missiles would find their mark on aircraft carriers and battleships fighting in the North Pacific.

With strange respect, one must consider the valor of these Japanese fighting men. Were they heroes? Of course they were to the people of Japan. To the Americans they were nut cases! What rational person would intentionally kill himself for any cause? Valor is one thing, intentional suicide is a whole other matter. Were these kamikazes simply misguided religious zealots? Probably.

What effect did the kamikaze have on the war? Obviously, the Japanese lost the war. Therefore, the deaths of these fighting men were in vain, correct? I'm not so sure. Like any general who is willing to fight with the men and lay it all on the line, the kamikaze probably challenged and motivated the Japanese troops to new heights of valor. They may have played a part in how long the Japanese forces would resist the American onslaught.

My Dad was in the U.S. Navy twenty years. I am about the last guy to praise the exploits of the Japanese Navy, especially the kamikaze. But, quietly, we do have to respect what they did and how they fought.

Since the launching of the Bailey for Life for Congress campaign, many Christians and pro-lifers have been editorializing on the pros and cons of running an openly Christian and openly pro-life Congressional race. Some have described me and the twenty or so candidates who used our ads in 1992 as "*Kamikaze Candidates*". Believe me, I welcome the dialogue and the spirited discussion about the merits of races like ours. I think such discussion is good for the Church.

Obviously, the kamikaze reference to our style is based on the following. We are doing a noble deed in our efforts to save the unborn. We are getting a strong Christian and pro-life message out to the general public. *But some Christians think Hell will freeze over before one of us could possibly ever get elected.* Our missions are pure, they say. But we have no realistic chance of winning. In fact, like the kamikaze, we are all guaranteed defeat.

Not all these Wednesday morning quarterbacks are saying we shouldn't run, though that's what some are definitely saying. They are just suggesting that we are

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unrealistic in thinking we can win. Some would even go so far as to say we are being deceitful when we tell people we are running to win.

I believe anyone can win any political race in America. If God puts it into the hearts of the voters, anyone can win or lose at His will. It is more important, I believe, to do and say the right things than it is to play the political game! Success is to be measured in the final vote, but the final vote will be when Jesus Christ returns. In that day, I know I will be on the victorious side.

Many well-intentioned pro-lifers and Christian leaders believe that you can't do much good unless you get elected. Hog wash! We can't do any good unless we convince this evil American generation to repent. The work of evangelism must start coming from the halls of Congress.

Well-intentioned Christians would like to sight the popularity of Jesus Christ when condemning our polarizing political style. They say that Jesus lovingly brought people to Himself by telling stories and by using other non-offensive methods. Let us be reminded here that Jesus was crucified by these people.

Also, consider the tactfulness of John the Baptist. Sometimes, we in the Church have to come out boldly and say it the way it is. Giving truth is the most loving thing we can do to a world that is dying and going to Hell.

During the campaign, I was **falsely** accused by Lee Hamilton of believing that all women who have had abortions should be executed by the government. As ridiculous as this sounds, he was saying it every week...and people actually believed him. **The real truth is that I believe women who have had abortions and are not repentant of the murder of their unborn child will die and suffer in Hell for eternity.**

By accepting the love and forgiveness of Jesus Christ, any woman can be forgiven of the terrible sin of abortion. By exposing the sin and the way of repentance, who knows how many women will be in Heaven as a result of this political campaign? That, indeed, is our measure of success.

When getting elected is the final goal, you get what we now have in America. We have a legislature filled with politicians instead of leaders. Our country is filled with men and women in power who care more about their political futures than the future of this United States. People running for high office in America must believe the causes they stand for are greater than themselves.

Less than a week after we had won our Republican primary, I received a call from Rod Beck, a U.S. Senate candidate running in a three man race in Idaho. Rod had heard of our race and was excited about our victory. He asked me if he could use our ads. I was more than excited about his decision to follow our lead. We had prayed faithfully that God would raise up men and women around the country who would also show the horror

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of abortion and begin to stand up for Judeo-Christian principles within the context of the American political system. Rod was our first answer to prayer.

Within the next few months, no less than ten candidates contacted our office in hopes of using our ads. In every case we agreed. Our staff was elated that God was working in such a mighty way...and so quickly. We honestly thought that perhaps in two years a number of candidates would follow our lead. We never dreamed that God would raise up so many in 1992.

To use our ads, campaigns were required to send Allen-Martin Productions a check for \$50 or \$100 to cover the cost of a broadcast quality tape, or they could send the check to Bailey for Life for Congress. We never made more than a few dollars on the ads. Money and profit was not our intent.

Of the ten candidates who used the ads in their **primaries**, only Daniel Becker from Georgia and myself won. The other candidates, who lost, performed a tremendous service for truth and to God for their faithfulness in bringing the message to the people. Though they didn't win their respective races, they won great victories. In the ensuing weeks, numerous candidates continued to contact our office to seek permission to use the ads. The following is the list of those who ultimately ran the ads in the 1992 political year (those that we are aware of).

<i>William B. Allen</i>	<i>Republican...California</i>	<i>U.S. Senate</i>
<i>Andy Anderson</i>	<i>Republican...Nevada</i>	<i>U.S. Senate</i>
<i>Michael E. Bailey</i>	<i>Republican...Indiana</i>	<i>U.S. House</i>
<i>Joe Baker</i>	<i>Republican...Wisconsin</i>	<i>U.S. House</i>
<i>Rodney Beck</i>	<i>Republican...Idaho</i>	<i>U.S. Senate</i>
<i>Randall Terry</i>	<i>Independent...New York</i>	<i>U.S. House</i>
<i>Charles Larson</i>	<i>Independent...N. Dakota</i>	<i>U.S. House</i>
<i>Ralph Forbes</i>	<i>Independent...Arkansas</i>	<i>U.S. House</i>
<i>Jack Perry</i>	<i>Libertarian...Pennsylvania</i>	<i>U.S. Senate</i>
<i>Daniel Becker</i>	<i>Republican...Georgia</i>	<i>U.S. House</i>
<i>Vincent J. Bruno</i>	<i>Republican...Louisiana</i>	<i>U.S. House</i>
<i>Jimmy Fisher</i>	<i>Republican...Georgia</i>	<i>U.S. House</i>
<i>Bob Kellener</i>	<i>Democrat...Montana</i>	<i>Governor</i>
<i>Chad Koppie</i>	<i>Independent...Illinois</i>	<i>U.S. Senate</i>
<i>Ken Lowndes</i>	<i>Independent...New Jersey</i>	<i>U.S. House</i>
<i>John Mangopoulos</i>	<i>Republican...Michigan</i>	<i>U.S. House</i>
<i>Hugh Murray</i>	<i>Republican...Missouri</i>	<i>U.S. House</i>
<i>Mark Myers</i>	<i>Republican...Georgia</i>	<i>U.S. House</i>
<i>Matthew Noah</i>	<i>Independent...Colorado</i>	<i>U.S. Senate</i>
<i>Howard Phillips</i>	<i>Taxpayers...Party</i>	<i>President</i>
<i>Bryant Richardson</i>	<i>Republican...Delaware</i>	<i>U.S. House</i>
<i>Don Schneller</i>	<i>Democrat...Tennessee</i>	<i>U.S. House</i>
<i>Terry Spears</i>	<i>Independent...Illinois</i>	<i>U.S. Senate</i>

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In the general election, none of the candidates who used the powerful pro-life ads won their races. Dan Becker did the best with 40% of the vote. Bailey for Life for Congress came in second with 30% of the total vote, or nearly 70,000 votes. But as a result of these brave men airing the truth, the focus of national attention was once again on the victims of abortion, not on the ill-conceived idea of choice! In this, a great victory was gained.

The national media could possibly ignore two or three candidates using the ads. It was impossible for them to ignore twenty plus candidates. I know of numerous lives that were probably saved in the greater Indiana area. I wonder how many hundreds were saved all over America? **It was worth it; and it was right.**

May God bless these men around the country who had the **courage to do what was right, not what was popular.** Perhaps some day the voters of each and every respective state and district will become pro-life or Christians. If they do, it may be on account of many of these modern day **statesmen who may not have won a political race, but will have led the American people back to the truth.**

chapter fifteen

RALLIES...OR REVIVALS?

"What is the difference between a religious revival...and a Republican rally?", asks a national television reporter on CBS to millions of viewers. *"Not much these days",* stated the reporter. The reporter goes on to describe, in detail, a rally that our Bailey for Life for Congress campaign team in **Cincinnati** hosted for us this summer.

"A nation that departs from God...God will depart from that nation", I bellowed through the more than adequate sound system. While over two hundred supporters praised God and clapped their hands, I asked God for strength to deliver His Word to the **Louisville crowd** that night. The rally was covered by ABC News.

Though the **Cincinnati audience** was considerably larger than our normal crowd of one hundred to one hundred fifty, the rally was pretty much the same as all the others. The **Louisville rally** was no different, either. Great Christian music followed by an hour of Bible preaching and politics all mixed together. *"If it's true behind a pulpit on Sunday morning, then it's true at a political rally on Thursday night! Truth does not change just because you are not in Church. Truth is truth, and error is error",* I faithfully preached at both rally events.

If you are a born-again Christian, such a political scene is a dream come true. Here you have a bona fide politician who actually believes that God made the world in six days. He believes that the Bible is true, that Jesus Christ is the only way to Heaven, and that if a man will not work, neither should he eat! How can this be?

If you are not a Christian, or especially if you are a political reporter, the Bailey for Life for Congress rallies might be a little too much to chew on the first time out. Here are a few newspaper reviews of our rallies:

"BRISTOW, Ind.--It seemed like just another religious revival in this tiny town, where there is roughly one church for every sixteen people. Inside the community center, the speaker's voice strained as he shouted about the glory of God Almighty and the absolute truth of the Gospel. 'There's truth, and there's error', he repeated with an orator's cadence. 'The world is not so complicated'. The words drew frequent 'amens' from the eighty-eight men, women, and children seated in chairs on the old basketball floor. A couple of women wiped away tears and responded with 'Praise the Lord.' But this wasn't just any religious revival, and the speaker wasn't a minister. He was Michael Bailey, Republican candidate for Indiana's 9th Congressional District. Toward the end of his fiery forty minute sermon..."

*Sunday, August 23, 1992 (front page)
The Evansville Courier*

"The founding fathers never intended to keep religion out of government", candidate Michael Bailey argues. "I don't believe in the separation of Church and State as it's currently understood." (front page headline) Bailey disputed the notion of a "high wall" separating church and state. The founding fathers meant only to prohibit establishing any one Christian denomination as the official state church, he argued, but never intended to keep religion out of government. That position drew loud applause. He expressed other strong views as well, most of which he attributed to the conservative Christian movement.

***Friday, August 7, 1992
The Indianapolis News (front page)***

Of all the privileges in this campaign, rallies were, by far, the most rewarding and uplifting for our family. Looking back, it is simply hard to believe that over 133 speaking engagements were organized by the campaign teams. Seventy-four of these events were actual Bailey for Life for Congress Rallies! In each and every case, the local campaign team organized all the details. All I had to do was show up.

Though the rallies became somewhat predictable, I never grew tired of them. Always, after a good half hour of Christian music, I would get up and introduce my family. I never did this to impress people. I did it because I wanted the audience to know who the most important people in my life were. The kids sort of liked it.

I usually would start by introducing the children from the oldest to the youngest. Because Danae is nearly a foot shorter than her brother Jamin, who happens to be two years younger than she, the crowd would usually gasp in disbelief. Josiah and Jordan especially liked it when they could talk into the microphone clipped to my tie and say "hi" to the people.

I would nearly always ask Josiah what he was going to do on his eighth birthday. His answer every time: *"I get to be in charge of the house for eight days."* Usually I had to translate and then explain how King Josiah from the Old Testament became King when he was eight. Linnea (2) was also a big crowd pleaser. By the time the campaign was winding down, she had actually learned to talk quite well.

Once the family was introduced and had sat down, I began to tell the story of how God had dealt with me in my life. I explained my family history mixed in with nuggets of biblical truth. I often moved on to the story of how Lori and I became involved in the pro-life movement. Always, I would scream out, ***"Where are the pictures!"***, in a fashion similar to that of Cal Thomas.

Moving from there, I nearly always explained the thoughts I had before I decided to run for public office. I knew how frustrating it was as a Christian when voting time

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came around. Where were the politicians who would just say it? Where were the Christian politicians?

Often I would move into what has happened to America since we left our Christian heritage. Talking about education, I would readily bring up the state of chaos now reigning in our public schools. "*The beginning of wisdom is the fear of the Lord*", I quoted time and time again. From issue to issue, from Scripture verse to Scripture verse, the night would be filled with praises and prayers to God. Even non-Christians knew they were experiencing something different, something moving, something historic.

With rare exceptions, I went into detail of why I was on a crusade against big government, against the socialists who by all accounts are spending this country into oblivion. I tried to explain the awesomeness of the four trillion dollar national debt and the insanity of paying interest on this debt year after year. I often was able to lay a foundation of basic economics in the minds and hearts of all who attended. Included in this economic section of my speech were nuggets of biblical truth.

The Bible has such easy and practical teachings on so many issues. It speaks of how all should work and of how people should help people. In that biblical context, I tried to explain why the current welfare system isn't working, and how it is actually destroying the people it was designed to help.

In addition to the normal plate of goodies, often I would interject a biblical story which I would literally read out of the Bible. Such a practice is highly unusual for a political campaign, but the Bailey campaign was not just any campaign. Nebuchadnezzar was one of my favorite biblical stories because God made him ruler over Babylon after he served his seven year sentence as a cow. Such stories were funny and practical, and they served me well in making my points.

I believed it my responsibility to rightly divide the Word of God and apply it to the political situation in which we found ourselves. I'm sure I'm not an expert at this sort of thing, but God proved Himself faithful in the provision of words and boldness during the entire campaign.

The press often was taken aback by the bold revival atmosphere present at our rallies. I was always curious to see how they would report on these events in light of the strong biblical content. The following is only part of a lengthy article that appeared in the ***Bloomington Voice*, September 16, 1992:**

Folks, this is a Christian nation, it must return to its roots! I remind you, for the fifth time tonight, it is God who puts men in power, it is He who rises nations out of the dust and puts them back there, where they belong, it is He who is the true giver and the true judge...

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Thursday night, Cincinnati, the Omni. He, Michael Bailey, holds forth in this room called the Hall of Mirrors, addressing the audience of the faithful who have come from the tri-state area to hear his message of political salvation laced with acrimony. It's a mixed bag of people: some old, some young, some with small children, an audience awash with crucifixes, simple clothes and believing eyes.

Folks, we need to abandon socialism! We need to get rid of the federal government as we now know it! Folks, we need drastic change. Lee Hamilton calls me the most extreme candidate ever in Indiana politics...He doesn't believe abortion is murder. If it ain't murder, what is it?

He draws a round of thunderous applause and goes on to talk about family values. Family values, he says, are found in the Bible. If you cannot find it in the Bible, don't open your mouth!

Shouts of Yeah! and Amen! punctuate the room. For the Bible says that God hates divorce, God hates homosexuality...

After the speaking challenge, we always showed the television commercials to the waiting crowd. After the commercials, we asked for money to support the effort. At nearly every rally, the people gave generously. At least one thousand dollars were contributed at most rallies for the purpose of airing our strong commercials.

The challenge each night was to address the numerous questions from the often very friendly audience. This we did at the conclusion of most rallies. Once the final prayer was given, the area campaign team often served refreshments, which I thoroughly enjoyed. It was common to leave a rally at midnight and not arrive home until one or two in the morning. But it was always worth it.

Responses from the rallies were extremely good. Many people came up to me and said, *"I have been a Democrat all my life, but you've got my vote"*. Christians would often come up crying, *"All my life I have been waiting to hear a politician say the things I heard tonight...God bless you, young man!"*. Hundreds of people who had never given a dime to a political campaign were giving generously. God was providing.

This may sound strange, but even I was encouraged at the rallies because of what I heard myself say. I know that if I had been in the crowd, I would have been encouraged. I also was moved by the kind words and encouragement given to Lori and the children. People too often don't fully realize the strength a kind word will give.

I can say without a doubt, if God had not set our minds to do the rallies, we couldn't have succeeded in our efforts. Rallies unified our campaign teams, drew in hundreds of additional volunteers, and raised the vast majority of our \$175,000 we needed to efficiently operate this campaign. They were the spiritual and financial lifeblood of the effort. As I talked to other candidates around the country who were not succeeding in

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either raising money or drawing volunteers, I discovered that these same campaigns had no grass roots army or scheduled rallies with which to motivate the troops.

Words could never fully describe the gratitude I have in my heart for the countless hours of labor local county campaigns put into hosting rallies. Even sparsely attended events provided a strength and bond between all present. From the decorations, to the encouraging Christian music, God used the rallies to further His kingdom and His message. No one can rightly hang their head in shame, for by the grace of our Lord and Savior, Jesus Christ, it was a job well done! The rallies were revivals. We give no apology for that.

OPPORTUNITIES TO SPEAK THE TRUTH

<u>EVENT</u>	<u>CITY OR COUNTY</u>	<u>DATE</u>
Right to Life	Floyd Co.	February 6
Right to Life	Indianapolis	February 22
Home Schoolers	Floyd & Clark Co.	February 24
Pro-life Sidewalk Counselors	Louisville	February 29
Right to Life	Floyd Co.	March 5
Right to Life	Jackson Co.	March 9
Right to Life	Fayette/Union Co.	March 12
Interested Christians	Harrison Co.	March 14
Republican Dinner	Spencer Co.	March 14
Right to Life	Franklin Co.	March 17
Right to Life	Dubois Co.	March 18
Right to Life	Floyd Co.	March 19
Republican Meeting	Crawford Co.	March 20
Republican Dinner	Washington Co.	March 21
Interested Christians	Switzerland Co.	March 22
Republican Dinner	Jackson Co.	March 23
RTL & Interested Christians	Dearborn Co.	March 24
Republican Dinner	Harrison Co.	March 25
BAILEY RALLY	Indianapolis	March 28
BAILEY RALLY	Brown Co.	March 28
Right to Life Dinner	Scott Co.	March 28
Floyd Central Athletes	Floyd Co.	March 30
Right to Life Breakfast	Jackson Co.	April 4
New Albany Nazarene	Floyd Co.	April 5
Interested Christians	Dubois Co.	April 8
Republican Dinner	Clark Co.	April 10
Christian School	Floyd Co.	April 14
Republican Breakfast	Dearborn Co.	April 17
BAILEY RALLY	Harrison Co.	April 18
BAILEY RALLY	Floyd Co.	April 23
Republican Dinner	Crawford Co.	April 25
BAILEY RALLY	Clark Co.	April 27
Christian Men's Breakfast	Floyd Co.	April 28
Republican Dinner	Jefferson Co.	May 3

GENERAL ELECTION

BAILEY RALLY	Perry Co.	June 1
BAILEY RALLY	Washington Co.	June 2
Republican Dinner	Jackson Co.	June 9
Concerned Women	Indianapolis	June 13
BAILEY RALLY	Washington Co.	June 15
BAILEY RALLY	Franklin Co.	June 16
BAILEY RALLY	Spencer Co.	June 18
Right to Life Dinner	Switzerland Co.	June 22
BAILEY RALLY	Jefferson Co.	June 24
BAILEY RALLY	Washington Co.	June 27
BAILEY RALLY	Scott Co.	June 27
BAILEY RALLY	Clark Co.	July 1
Republican Dinner	Dubois Co.	July 3
PARADE & RALLY	Washington Co.	July 4
God & Country Rally	Floyd Co.	July 5
County Fair	Jennings Co.	July 6
BAILEY RALLY	Ripley Co.	July 7
BAILEY RALLY	Brown Co.	July 8
BAILEY RALLY	Washington Co.	July 9
BAILEY RALLY	Perry Co.	July 10
BAILEY RALLY	Cincinnati	July 13
BAILEY RALLY	Bartholomew Co.	July 16
Republican Breakfast	Dearborn Co.	July 18
PARADE & RALLY	Scott Co.	July 19
County Fair	Harrison Co.	July 20
BAILEY RALLY	Indianapolis	July 21
County Fair	Franklin Co.	July 22
BAILEY RALLY	Indianapolis	July 23
County Fair	Harrison & Bartholomew Co.	July 24
BAILEY RALLY	Indianapolis	July 25
County Fair & Parade	Fayette & Union Co.	July 26
BAILEY RALLY	Indianapolis	July 28
County Fair	Ripley Co.	July 29
BAILEY RALLY	Indianapolis	July 30
BAILEY RALLY	Floyd Co.	July 31
BAILEY RALLY	Clark Co.	August 1
PARADE & RALLY	Dubois Co.	August 2
County Fair	Brown Co.	August 3
County Fair	Jackson Co.	August 6-7
BAILEY RALLY	Dearborn Co.	August 8

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BAILEY RALLY	Cincinnati	August 10
BAILEY RALLY	Bartholomew Co.	August 12
BAILEY RALLY	Jennings Co.	August 13
PARADE & RALLY	Switzerland Co.	August 15
BAILEY RALLY	Jackson Co.	August 15
Rotary Club	Clark Co.	August 18
BAILEY RALLY	Perry Co.	August 19
BAILEY RALLY	Louisville	August 20
BAILEY RALLY	Floyd Co.	August 21
Parade	Clark Co.	August 22
PARADE & RALLY	Jackson Co.	August 23
Republican Dinner	Jackson Co.	August 24
BAILEY RALLY	Harrison Co.	August 26
BAILEY RALLY	Washington Co.	August 27
Right to Life Dinner	Dearborn Co.	August 28
Local Fair	Jefferson Co.	August 29
BAILEY RALLY	Ripley Co.	September 3
BAILEY RALLY	Franklin Co.	September 5
BAILEY RALLY	Cincinnati	September 10
BAILEY RALLY	Brown Co.	September 11
Right to Life State Dinner	Indianapolis	September 12
Parade	Jefferson Co.	September 13
BAILEY RALLY	Jefferson Co.	September 18
BAILEY RALLY	Scott Co.	September 19
Parade	Clark Co.	September 19
God & Country Class	Indianapolis	September 20
Chamber of Commerce	Jennings Co.	September 22
Republican State Dinner	Indianapolis	September 25
PARADE & RALLY	Ripley Co.	September 26
BAILEY & NOAH RALLY	Colorado	September 27
BAILEY RALLY	Harrison Co.	October 1
BAILEY RALLY	Spencer Co.	October 2
Parade	Dearborn Co.	October 3
BAILEY RALLY	Dubois Co.	October 4
BAILEY RALLY	Clark Co.	October 6
Rotary Club Luncheon	Harrison Co.	October 6
BAILEY RALLY	Harrison Co.	October 7
BAILEY RALLY	Brown Co.	October 8
PASTOR'S BREAKFAST	Clark Co.	October 9
BAILEY RALLY	Perry Co.	October 9
Parade	Bartholomew Co.	October 10
BAILEY RALLY	Louisville	October 12
BAILEY RALLY	Ripley Co.	October 13
BAILEY RALLY	Scott Co.	October 14
BAILEY RALLY	Washington Co.	October 15

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BAILEY RALLY	Grand Rapids, MI	October 16
BAILEY RALLY	Dubois Co.	October 17
BAILEY RALLY	Franklin Co.	October 19
BAILEY RALLY	Fayette/Union Co.	October 20
BAILEY RALLY	Clark Co.	October 21
Rotary Club Luncheon	Floyd Co.	October 22
BAILEY RALLY	Crawford Co.	October 23
BAILEY/KOPPIE RALLY	Illinois	October 24
BAILEY/KOPPIE RALLY	Rockford, Illinois	October 24
University Speaking	Cincinnati	October 26
BAILEY RALLY	Floyd Co.	October 27
BAILEY RALLY	Spencer Co.	October 28
BAILEY RALLY	Brown Co.	October 29
BAILEY RALLY	Louisville	October 30

chapter sixteen

LEFTIST, LIBERAL, PRO-ABORTION MEDIA

From the first day our story hit the front page of the *Louisville Courier Journal* in mid April until election night, November 3, the Bailey for Life for Congress campaign fought a **leftist, liberal, pro-abortion media**. It is not that we felt we were running against the media, for we were not. Our true battle was then, and is now, of a spiritual nature.

Finally, be strong in the Lord, and in the strength of His might. Put on the full armor of God, that you may be able to stand firm against the schemes of the devil. For our struggle is not against flesh and blood, but against the rulers, against the powers, against the world forces of this darkness, against the spiritual forces of wickedness in the heavenly places.

Ephesians 6:10-12

I think it is no accident that Satan is called the prince and power of the air. The airwaves are certainly owned by him. Newspapers seem to be owned by him, too. I don't have a complex about the liberal nature of the secular press. I have documented facts. Though I was never deeply bothered by the liberal pro-death media bias, **it is a wrong in our society that needs to be made right!**

There is a particular verse in the Bible with tremendous application to the Bailey for Life for Congress campaign team. The context of the verse is Joseph's response to his brothers regarding how he would deal with them after Israel, their father, died. They feared for their lives because they once had sold Joseph into slavery. Joseph comforted them with these words:

And as for you, you meant evil against me, but God meant it for good in order to bring about this present result, to preserve many people alive.

Genesis 50:20

The press may, either by intent or simply in ignorance, attempt to destroy the beliefs and reputation of Christian pro-life candidates. God can and will use such activity **for good**, as He certainly did in our case, **to preserve many unborn children alive!**

I have already dealt with some specific instances of pro-abortion bias in the television media in an earlier chapter, *Primary Explosion*. Later on in this chapter, I will again pick up where I left off there. Right now, I want to focus on leftist bias in newspapers.

The ninth district of Indiana is home to over forty different local and regional newspapers. With this district touching so many major markets, coverage of our story was considerable. In general, I think both local and regional reporters had a lot of fun carrying our story. Many of them told me so. But with so many of these papers, especially those having the word *Democrat* in their name, we had obvious reason to be suspect from the start.

For starters, no less than ten local papers in the district carry a column by guess who?...Lee Hamilton. This column, carried nearly every week, is pure, uncensored, unadulterated socialist propaganda. One indication of its deceptive nature is the picture of Lee they use. It's got to be a shot from twenty years ago. That ought to be a hint that something fishy is going on.

The second beef I have with Mr. Hamilton's article is its size. Week after week the featured column takes up at least one third of a page. Now I realize that it takes a liberal Democratic socialist about this much space to say one thing worth reading, but come on...what about equal time during election years? A fair suggestion, and I have one here, is to request a column blackout for ninety days before the general election. If the column does appear, have the candidate pay for it. Any paper refusing such a fair and reasonable suggestion is simply admitting its obvious bias.

Another form of subtle bias is the words newspapers use to describe particular positions or candidates. For example, take a look at the term *anti-abortion*, a term used to describe our candidacy in nearly every newspaper article. How come they never use the term *pro-life*? Is it harder to read? It has less letters than *anti-abortion*. Newspapers consistently used the terms *pro-choice* and *pro-life* to describe my opponent, Mr. Hamilton, but rarely did they ever call me *pro-life*.

Though it is true that I am against abortion and that I proudly wear the label *anti-abortion*, newspapers could only be unbiased in their reporting if they called our opponents *anti-life* or *anti-unborn life*. **Hell would freeze over before they did this.**

One of the most blatantly biased newspapers in the district (and there were many to choose from) is *The Corydon Democrat*. Not only is this one of the newspapers printing the infamous Hamilton column almost every week, but it is owned by a high ranking Democrat in the State of Indiana. Our first hint of their leftist leanings came during a rally that our Harrison County campaign team hosted in Corydon in late April. The *Democrat* sent a reporter. They didn't have to send her too far; their offices were literally across the street from our event.

The outdoor rally was attended by nearly two hundred supporters and lasted over three hours. During the course of this gospel music concert event, I spoke no less than six times to the crowd. Each and every speech was focused on a different issue, sometimes more than one. The *Democrat* reporter was there the entire three hours.

In addition to the attendance of newspaper reporters, numerous television stations were in Corydon that day to cover the event. Believe it or not, one television station interviewed this reporter from the *Democrat* and aired the interview on the nightly news cast.

Jo Ann Spieth, the reporter, told the television station that our political chances of winning were low and that the commercials we were running would make our chances of winning even lower. She arrogantly stated, "*The people that I've talked to said he shouldn't be running the commercials. People want to know about other issues. If he's running for Congress, what are the real issues besides abortion? He shouldn't be running just a one issue campaign.*"

For starters, did Ms. Spieth talk to any of the two hundred supporters at the rally that day? Did she read the flier I gave her clearly listing my positions on eleven important Congressional issues? Did she listen to even one of the six speeches I gave that day? Did she simply assume that abortion is not an important issue?

The record of this paper gets even worse. A week following the rally, the editor of the *Democrat* wrote the following headline article:

***Bailey: not to be taken seriously (headline)** Anti-abortionist, Michael E. Bailey...has caused a furor here and throughout the country with his campaign ads that purportedly show bloody fetuses that have been aborted...but it's also a sensationalistic affront to Congress and the process we use to elect our representative...if Bailey must declare for Congress and take advantage of federal campaign laws to promote his personal views on abortion, then he's precisely the kind of non-serious manipulative public servant we don't want. Instead, he becomes a single-issue zealot who doesn't spend enough time speaking about other major problems confronting our nation: the horrendous federal debt, the desperate need for national health care insurance, the lack of meaningful policy on education, environment, unemployment, our place in the world marketplace, and so on. He's not to be taken seriously. (Democrat, April 29, 92)*

For the benefit of the reader, I have underlined the obviously biased thoughts of this editor, Randy West. I had met with Randy on two occasions prior to the publication of this article. In these meetings I presented to him our fliers and informed him that 250,000 of them had been distributed throughout the district by thousands of volunteers. We discussed many issues, in fact his paper had printed many of my points of view in earlier editions. It just goes to show you, **you can never win over a leftist editor when you are right on the issues!**

Even in late September, the *Democrat* was having trouble remembering where I stood on the issues. I visited the paper one day and met with Cary Stemle, another allegedly "unbiased" newspaper reporter. Cary and I discussed some recent events and various other issues. As with all reporters, I gave Cary a flyer featuring my positions on

more than a dozen important issues. Once again, the *Corydon Democrat* came out with a revealingly biased article against me.

Bailey: Just to the right of Pat Buchanan (headline)

According to Bailey, Buchanan asked him to refrain from including the 'Hitler' Commercial in the new batch of commercials that began running this week. Bailey rejected the request saying: "Are you asking me to sacrifice conviction and principle for political gain? This I cannot and will not do!"...Now there's a novel idea, a politician who won't compromise.

If Mr. Bailey did manage to pull off the unthinkable and win his race, how would he expect to function in a system that depends on compromise and negotiation, give and take, when he shows no inclination to do those things now?...Bailey has a tough job. He knows he is a political pariah.

He happens to reside in the district of one of the most well-regarded Congressmen in the country, Lee Hamilton...The bad thing about Bailey is that he is a one issue candidate...What are Bailey's views on the economy? Health care? Foreign affairs? And if he has views on these important issues, what are his credentials for thinking that way?...
(Democrat, September 16, '92)

My question is, where do these cocky reporters get off writing this stuff. Is conviction such a bad thing anymore? But that is still not the end of it. After this article appeared I called up the editor, Randy West. "Randy", I said, "what does a guy have to do to get fair, unbiased reporting out of a local paper like yours?" Randy's answer floored me, "***If you want to start getting fair treatment in the paper, you're going to have to start buying advertising space. We are in business to make a profit, you know.***" If there was ever an example of corruption in the newspaper business, in addition to leftist, liberal, and pro-abortion leanings, it is embodied in *The Corydon Democrat*.

The *Democrat* was only one of numerous newspapers in the district and around the country to openly oppose our candidacy. One weekly newspaper in Bloomington, Indiana held nothing back in their opposition of my positions. The most outrageous article, and by far the worst, was a front page story in *THE BLOOMINGTON VOICE*. The front page headline read: "***A twisted vision of America***"

Inside the paper the headline read: "***Michael Bailey's twisted America***" The article ends with these words: *Odds are Bailey won't defeat Lee Hamilton on November 3. But he won't fade away. "I'm planning on being a thorn in Lee Hamilton's side for a long time to come", he says. And woe to America if the thorn is successful.* (Voice Sept. 16, 92) If you think that was good, you should read the whole thing!

The next **classic liberal bias award** goes to the *DUBOIS COUNTY HERALD*. Two weeks before the general election, some of our people tried to place an ad in this local liberal paper. The ad said, "*Bailey for Life...Hamilton for Abortion*". To our surprise, the editor and the sales manager refused the ad. I wasn't very happy with their decision.

A few days later I called them up and gave them a few options. I said, "*I am a reasonable man. I would like to give you twenty-four hours to change your minds about running our ad. If you still refuse to run it, I will call for a major boycott of all your newspaper advertisers during the Christmas season. On Wednesday, I will show up in front of your offices with every television station in Evansville.*" I am happy to report they changed their minds and ran the ad uncensored.

If we took the time, I could write volumes of books on the newspaper articles, editorials, cartoons, and letters to the editor that were written on our campaign. The sum total of such writings would indisputably prove the leftist, liberal, pro-abortion tendencies of the newspaper medium. The stack of papers still in our living room is no less than three and a half feet tall. It is not my desire to try to prove to the reader what you probably already know, so let me make a few comments here.

Always remember that liberal reporters are not the enemy. **These people are also human beings for whom Jesus Christ died and rose again.** Being mean or vengeful towards their ignorance of the truth will not win them to the truth. Love will win them. When I say love, I also mean tough love; the kind that will lovingly present the truth and then live the truth before them.

On more than one occasion, reporters, from both newspaper and television broke down emotionally in my presence. I am talking about real tears. One woman began an interview with me in Nazi interrogation style. Though it was difficult to be pleasant, I asked the Lord, in my heart, to give me perseverance through this one. Before the interview had ended, she confided in tears, "*When I was growing up, I too went to church and believed in many of the things you have said here today. I guess I want to believe it again, I just can't. Nobody I know still believes those things.*"

I'll never forget the comment from one of the members of *The Courier Journal's* editorial board. After sitting with these guys for about an hour, one man commented, "*You remind me of my grandfather. When I was young he was saying all the things that you are saying today. I'm not so sure he wasn't right.*" Even though I didn't receive the endorsement of the newspaper, I knew that the message was getting through to this particular individual.

A number of newspaper reporters told me near the end of the campaign that they were going to miss me. "*You give us a lot of great one liners*", I was told. The editor

who told me that also told Lee Hamilton that he was going to miss me. **Lee hung up on him!**

My point is this...reporters know if you are a fake. In my case, they never denied that I not only believed the principles of the Bible and their application to law and government, but that I also lived these things out in my life. Such openness with the media could possibly lead to the conversion of some of them to Jesus Christ. Possibly, that has already occurred.

Before I move again into television bias, as demonstrated in their leftist, liberal, and pro-abortion statements, allow me to comment concerning a number of "*off the record*" comments made to me privately by television employees. For obvious reasons, I would never reveal the identity of such people; their jobs would be at stake if I did.

When the ruckus first started in April of '92, I must have visited various television stations more than thirty-five times in a two week period. I know for a fact that I did over fifty interviews. It was not uncommon, even at the risk of being caught, for a station employee to pull me aside and tell me privately that he or she was on my side. In these ten to fifteen second private conversations, I was also told that the commercials were beginning to have a tremendous impact on other employees at the station. It was my hope that this was true.

Because our ads aired primarily during news programming, television station anchors and reporters were being constantly exposed to our message. **You see, when a station takes a commercial break during the news, the monitors remain on.** In other words, the station talent was actually seeing the ads night after night. No wonder some of them seemed so bothered with me or so ready to strangle me when we finally did an interview!

I actually heard from television employees that the ads had changed their minds. In fact, before the election was over, two or three general managers confided to me that they were now on my side. Whether or not any of these people eventually come out publicly to support my candidacy (about as likely to happen as America paying off its national debt next year) does not change the fact that many of them are being impacted by our Christian pro-life message.

People are people. Media people are people. Yes, believe it or not, they too can have a change of heart and believe the truth. Though most Christians have an incredible distaste for secular media personalities, we need to try to reach these people. Both Matthew and Zaccheus were hated tax collectors, and both of them converted to Jesus Christ. No one alive is beyond the hope and reach of the gospel.

With all this said about hope for people in the media, let's now focus on the hopelessness of their current leftist bias. They demonstrate an uncompromising ability to